

PRESENTING



iNSTA
WEB SOLUTIONS

WEBSITES FOR SMALL BUSINESS & PROFESSIONALS



A woman and two children are standing in a rustic, dimly lit interior. The woman, in the center, wears a dark face mask and a white apron over a white turtleneck. She has her arms around two children. The child on the left is a girl wearing a light-colored mask and a white blouse. The child on the right is a boy wearing a white mask and a white t-shirt. They are standing in front of a blue wooden door. To the right, there is a wooden shelf with various decorative items, including a large woven ball and a small white dog figurine. Potted plants are visible on the left and right sides of the frame. The overall atmosphere is warm and intimate.

Why iNSTA Web?

COVID-19 disrupted the business of several small businesses who relied heavily on traditional marketing.

We spoke to hundreds of small business owners who saw an urgent need to take their business online.

Given the financial constraints of these small businesses, we have designed a solution that delivers what they need to succeed in a digital world.

www.instaweb.co.in

Small Business Website Requirements



More reach & new customers

Reach more customers by providing a 24/7 digital access to the business



Consistency Branding

Have a professional, accurate, and consistent online presence.



Track Results

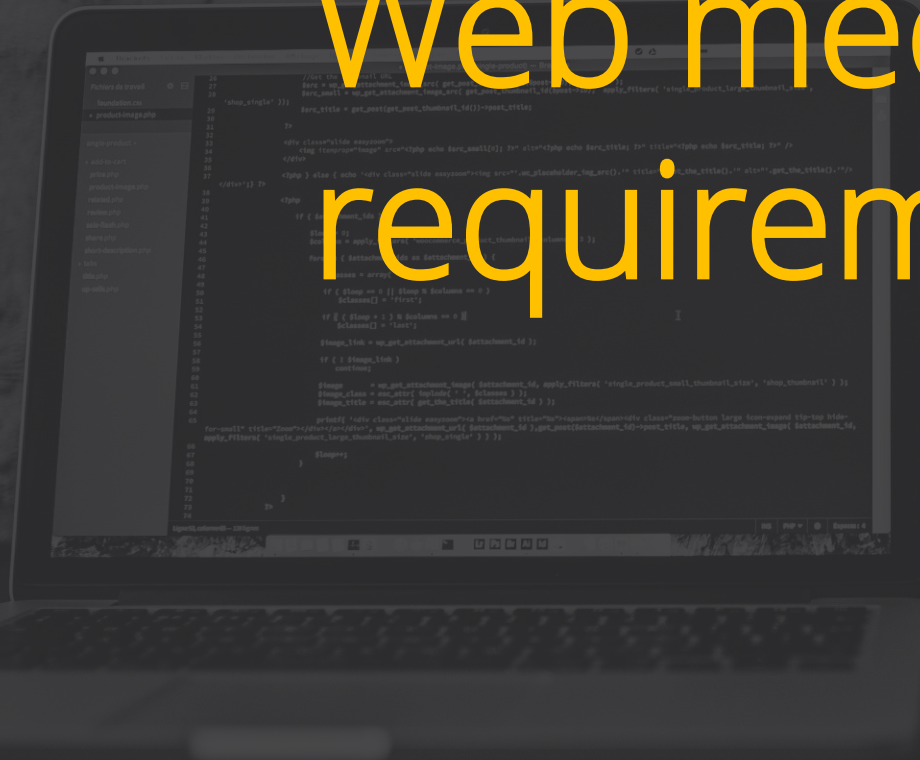
Small businesses expect tangible results that they can track and measure



Reliable Vendor

Small businesses want a hassle-free experience with a reliable vendor

How does iNSTA Web meet these requirements?



Uncomplicated & Affordable

Solution includes Infrastructure & Ongoing Support

Free Domain

We buy your web domain and give you ownership. Alternatively, we can use a domain that you already own.

Free SSL Certificate

We enhance your website's security with an SSL certificate

Free Hosting

We take care of your hosting needs.

Free Maintenance

We take care of all technical updates and bug fixes

Free Content Updating

We keep your website updated with the latest news and information you provide during the maintenance period.

Marketing Ready

Multiple Channels to connect with your clients

WhatsApp Integration

We integrate your WhatsApp Business account with your website to connect with your clients in real time.

Chat Integration

Engage with website visitors in real time using our live chat feature.

Social Media Integration

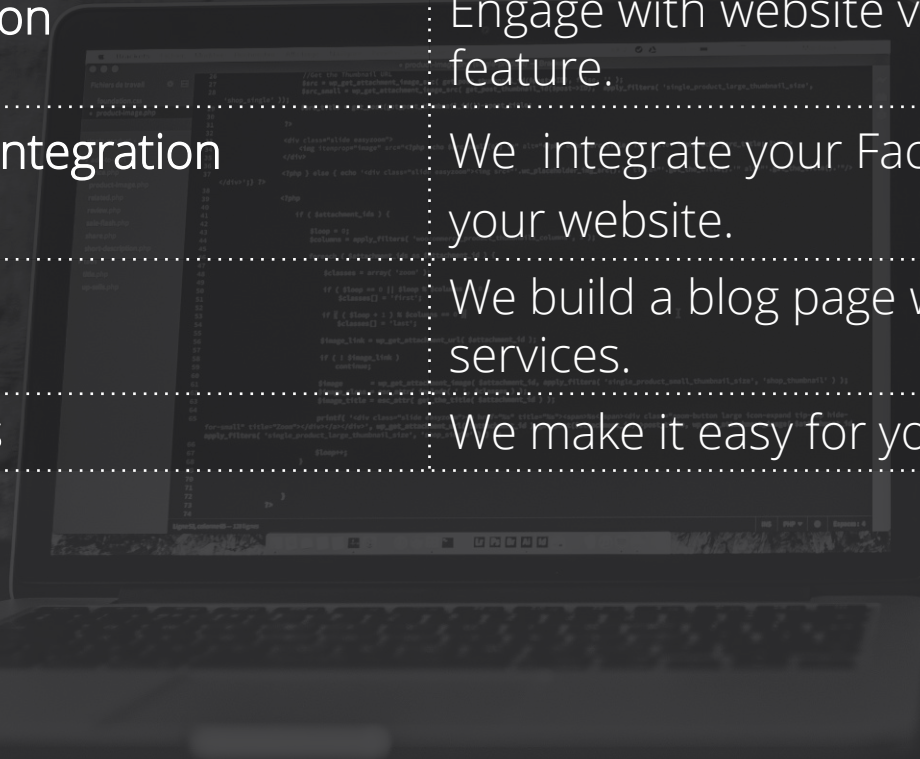
We integrate your Facebook Business and Instagram pages to your website.

Blogs

We build a blog page where you can market your products and services.

Inquiry Forms

We make it easy for your customers to contact you.



Track Results and Return on Investment

Professional Design & fully functional website

Custom Design

We build you a website as unique as your business

Mobile Ready

We build you a super-quick, website that automatically adapts to mobile and tablet layouts.

Monthly Reports

We send you regular reports on how your website is performing

Google Analytics

We keep you updated on your Web traffic numbers

Pages

Up to **5 unique Pages**. Rs 499 for each additional page.

On-page SEO

We optimise your website for online searches

Google Maps

If you have a physical shop front, we integrate your Google Business Map with your website.

Promo Display

We display the latest promotions and special offers right on your homepage

Testimonials

We display text and video testimonials from your happy customers prominently on your website

Reliable Vendor

Accessible & Always Available

Live Chat

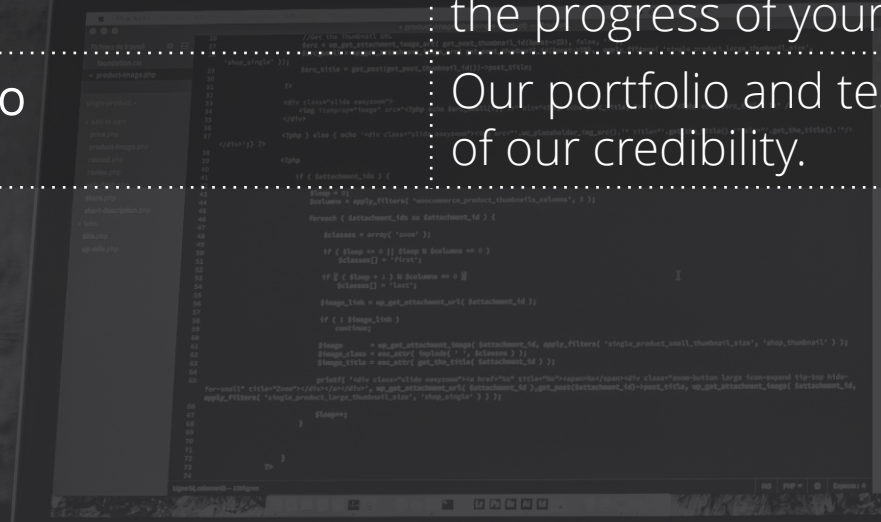
We are available both on Live Chat and WhatsApp if you want to talk to us.

Support Ticket Systems

Our support systems are SLA driven and keep you updated about the progress of your request.

Strong Portfolio

Our portfolio and testimonials from our clients will reassure you of our credibility.



YOUR INVESTMENT

BUSINESS ESSENTIAL – 5 PAGE

iNSTA Website Pricing
Rs. 16650.00/-

Renews at Rs 3999.00 per year
Each additional page Rs. 499.00
Prices inclusive of GST

LIMITED PERIOD BUSINESS JUMPSTART SPECIAL

iNSTA Website Pricing

~~Rs. 14999.00/-~~

Rs. 9990.00/

LIMITED PERIOD SPECIAL

Renews at ~~Rs 3999.00~~ per year

Renews at **Rs 3499.00** per year

OFFER ONLY UNTIL STOCKS LAST

Next Steps:

This document doubles up as a **proposal**.

To take advantage of this proposal and proceed with the project, your next steps must be to;

STEP 1 - **Accept the proposal** as-is and send us an **online approval or** discuss desired changes with us.

STEP 2 - On receiving your online approval, we will send you a invoice. We collect **100%** payment towards the project in advance.

STEP 3 - Upon receiving the payment, we will set up a Project Kick-off call and follow it up with a detailed Project Plan, Site Map and Homepage Wireframe.

Website Terms & Conditions

Terms and Conditions	
Domain	<p>We only buy .com domains that are priced less than Rs 999 as part of free domain offer.</p> <p>Any other extension or price difference will have to be borne by the customer.</p> <p>Domain will be renewed annually by the iNSTA team on behalf of the client. Domain renewal charges are outside the annual website renewal fee. Ownership of domain will be transferred to client on request.</p>
Hosting	<p>iNSTA websites are hosted for free on our infrastructure.</p> <p>These websites are non transferrable. If the client decides to end the contract, the website will automatically expire within 7 days of receiving the request for contract termination.</p> <p>If the client does not pay the renewal fee withing the 15 days of receiving the renewal reminder, the website will automatically expire.</p> <p>Expired websites cannot be revived even if subsequent payment is made.</p>
SSL Certificate	<p>SSL Certificate is provided for free for all iNSTA websites and will be automatically renewed upon payment of the renewal fee.</p>
Images	<p>We will use free stock imagery or watermarked imagery during the build of the site. These can be replaced with purchased images or original images provided by the client.</p>
Content	<p>We will use content provided by the client. If the content is not available, we will use place holder dummy content that can be replaced whenever the original content is made available.</p>
Website technical maintenance	<p>The iNSTA team will take care of website speed, backups and upgrades. We will also restore the website within 24 hours in case of a downtime during the website contract period.</p>
Website Content and Image update	<p>The iNSTA team will update all content supplied by the client within 24 hours of content acknowledgement. Content requests to be sent to support@instawebsite.zohodesk.com</p>
New pages and functionality	<p>iNSTA Websites are basic entry level websites. Having said that, the team will make every effort to accommodate functionality requirements and new page requirements. This will be billed at a per hour rate of Rs 800 per hour.</p>

STARTER WEBSITE



www.brandedfootwear.in

BUSINESS ESSENTIAL WEBSITE



www.villaroyale-sthelenabay.com

BUSINESS ESSENTIAL WEBSITE



www.milleatery.com

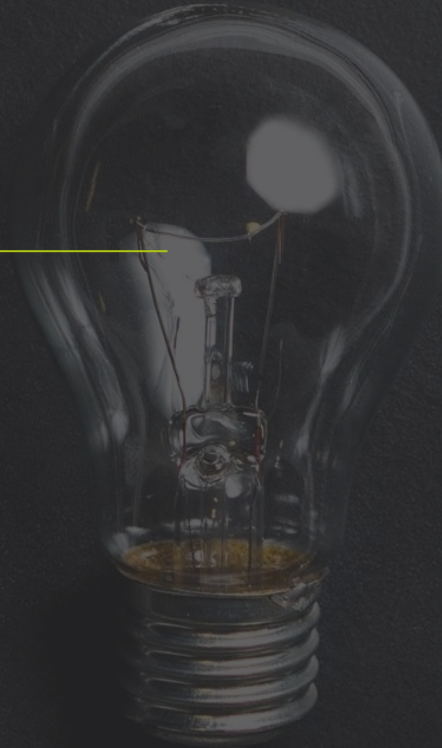
About SigntoDesign

Incorporated in 2014, SigntoDesign Pvt Ltd (OPC) is a Web development agency based in Bangalore, India.

We founded SigntoDesign with the sole objective of helping small businesses accelerate their digital journey by taking their first steps online.

Our Channel Partners and Resellers help our products reach customers across the globe. SigntoDesign has designed and developed over 1000 websites worldwide.

www.signtodesign.com



We are excited to work with
you and your team on this
project

www.instaweb.co.in
hello@instaweb.co.in

